



#### About us:

Sweet Life(Zendegi Shirin) Company started its activities with the aim of supplying fruit syrup in accordance with the national standard of Iran and the needs of dear customers.

And since there is a close connection between the health and well-being of human society and the way human being are utilizing from divine gifts, Changing eating habits by using health-oriented products is on the agenda of this company.

In this regard, domestic markets and exports to Arab and European countries have been selected as the target markets of this company.





### Overview:

Strengthening humans (by consuming fruit syrups) and domestic producers by increasing exports to foreign markets

### Mission:

Change your diet with health-oriented products

### Infrastructure:

Use modern marketing methods, dynamic, efficient and committed team

# Programs and goals:

- Provide excellent customer service
- Increasing exports to European and Arab markets
- boosting health condition and strength of people in the society by replacing fruit syrup with sugar

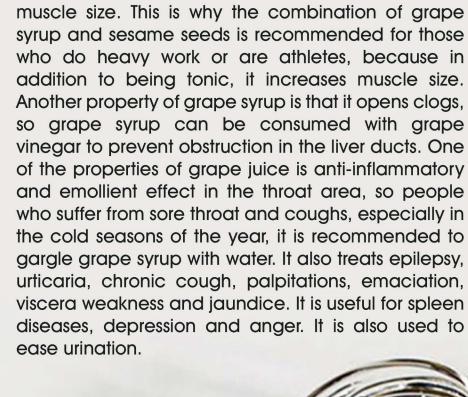
# Product advantages:

Syrups, like their fruit, have many healing properties, and by consuming these syrups, we can provide many nutrients needed by the body and cure many diseases and strengthen the body's immune system.



### **Properties:**

Grape syrup (doshab) produces pure blood (healthy and natural blood without waste products). If you suffer from general weakness or anemia, you can include grape juice in your diet. Due to the fact that grape juice is hematopoietic and strengthens the body, people who have general weakness or anemia can consume grape syrup with rice pudding or samanoo or use it as a drink with vinegar. It also Increases body weight.



Another benefit of this sweet food is the increase in







Syrups are one of the energy foods and are the best food for the body when it needs more energy. One of these syrups is date syrup. Date syrup has the same properties as dates. It contains phosphorus and iron, which if consumed at breakfast activates nerve cells and also prevents anemia in people. Date syrup relieves rheumatic pains and arterial and venous diseases.

Consumption of white berries strengthens kidney function and in this way it eases the urination. White berry syrup, like the properties of grape syrup and date syrup, is effective in treating and preventing anemia. The iron in this syrup eliminates anemia and iron deficiency. White berry syrup is effective in reducing and eliminating stress, anger, depression, anxiety and excitement due to having a variety of B vitamins. Consumption of this syrup also helps to eliminate numbness and general weakness of the body. White berry syrup is a great laxative. The fiber in this food helps to treat and prevent constipation. Vitamin A in berry syrup promotes nail growth and strengthens the eyes. One of the properties of white berry syrup in traditional medicine is its use to relieve pins and needles in people. Consumption of white berry syrup, due to the type of sugar in it, unlike most syrups, is not harmful for diabetics and they can use this food in moderation. The use of berry syrup is useful for treating headaches and dizziness caused by anemia. Berry syrup contains an antioxidant called anthocyanin.







# Vitamins in date juice

Date juice contains protein, natural sugars, minerals and vitamins such as B1, B2, B3 and B5, as well as A1 and C, which you no longer need multivitamins if you consume them. These juices contain natural sugars such as glucose, sucrose and fructose and are a good choice for snacks.

1- Date juice to supply energy to the body: Date juice is energizing and its consumption provides energy to the body. Consumption of this juice increases the learning power of children and students.

2- Date juice to treat constipation:
The fiber in date juice makes it laxative and facilitates
the excretion process.

3. Date juice for gastrointestinal health:

Consumption of date juice increases the activity of bacteria in the gastrointestinal tract and is beneficial for gastrointestinal health.

- 4- Date juice for the treatment of night blindness: Due to its carotenoid and vitamin A content, date juice prevents night blindness, which is associated with symptoms such as dry eyes and an increased risk of infection, and strengthens vision.
- 5. Date juice makes labor easier: Eating date juice during pregnancy opens the cervix

and facilitates the process of childbirth and delivery.

6- Date juice for the treatment of anemia:

Date juice is rich in iron and folic acid and helps to treat and treat anemia. Folate in dates is hematopoietic, so it is very useful for pregnant women. The natural iron in date juice increases red blood cells.





# Healing properties of fig juice

- 1- Contains large amounts of antioxidants and anti-cancer.
- 2- It is a diuretic and increases body perspiration and lowers body temperature.
- 3- Fig juice relieves constipation and is one of the best foods to clean the colon and strengthen the digestive system. It also prevents bowel cancer and stops the growth of cancer cells.
- 5- It softens and dilutes blood and body fluids and removes sediments and body wastes.

- 6- Due to its high potassium content, it is useful for controlling blood pressure and reduces urinary excretion of calcium from the body.
- 7- Fig juice is very useful for relieving colds and reduces cough and shortness of breath, and gargling it relieves sore throat.
- 8- Dietary fiber in fig juice delays hunger and has a beneficial effect on weight loss. It also prevents breast cancer.
- 9- Fig juice treats inflammation of the respiratory tract, kidneys, pneumonia, pleurisy, measles, scarlet fever and smallpox.



The most important therapeutic feature of the mixed syrup (grapes, dates and berries) is its use to prevent and treat anemia. The iron in the mixure of these substances are the most important hematopoietic substances. It is interesting to know that the absorption of iron in this food is much higher than iron tablets because the iron in the tablets is excreted from the body within 24 hours, but this herbaceous iron is well absorbed by the body's cells and is used to treat anemia, especially It is very useful for pregnant women and children. The high calorie content of the mixed syrup makes it a useful food to provide energy and calories needed by the body. Consumption of mixed syrup provides the energy needed by children and students and therefore increases their learning skills and activities.

The properties of the mixed syrups in providing energy also eliminates numbness in adults and the elderly. Due to its warm nature and anti-inflammatory properties, its use relieves joint pain and osteoarthritis. The minerals in these herbaceous syrups such as magnesium and calcium, phosphorus strengthening and keepping bones healthy. This food contains all the minerals and vitamins necessary for the better and healthier growth of children and teenagers. Also, due to the high activity and mobility of children, consuming mixed syrup for breakfast, in addition to providing them with the necessary energy, strengthens their memory and increases their learning skills.



